



People Formula

Recruit Allies | Build Trust | Lead



Robin Dreeke “

Recruit Allies

with a Global Behavioral Expert,
FBI Master Spy Recruiter,
3X Best Selling Author

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“Robin has been an excellent addition to our capital markets conferences in the US and has been showcased as a highlight of our events. He offers a very insightful and interactive presentation, as well as a deeper diver through engaging workshops in which we receive tremendous feedback. We have worked with Robin ever since on all our events based on this feedback and he makes an excellent addition to any program.”

Oliver Kirkbright, Divisional Director, Worldwide Business Research”



Bio

FROM RECRUITING SPIES FOR THE FBI TO RECRUITING ALLIES IN BUSINESS:

Robin is an Executive Coach, Best-Selling Author, Professional Speaker, Podcast Host, Marine Corps Officer, and retired FBI Special Agent / Chief of the Counterintelligence Behavioral Analysis Program. Robin has taken his life's work of Recruiting Spies, Leading Marines, and Behavioral Assessment and created his unique Interpersonal Communication Strategies for Success in Recruiting Allies. Since 2010, Robin has been working with Executives, Corporations, Entrepreneurs, Military, and Law Enforcement in their pursuit of Forging Trust, Solving Challenges, and Leading. Whether it is newly promoted leaders, executives, sales teams, or customer relations, Robin has crafted his People Formula for quick measurable results and maximum success.

Speaking:

Using his high-energy, entertaining, and personable, stories, Robin brings Recruiting Spies to the Business world so you can Recruit the Allies YOU NEED for Success.

Topics:

- Secrets of a Master Spy Recruiter: From Recruiting Spies to Recruiting Allies
- The Code of Trust: Five Steps for Strong Relationships.
- It's Not All About Me: The Top Ten Techniques for Building Quick Rapport with Anyone.
- Sizing People Up: The Six Signs of Behavior Prediction and Trust.

Select Clients:



MD Financial Management



Yale SCHOOL OF MANAGEMENT

Keynote address

1-hour session

Half day seminar

Full day